

Press Release

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Stratapult Earns the Custom Development Solutions Microsoft Competency—One of Two Gold Partners in North Carolina to Achieve this Status

(Winston-Salem, NC) – Stratapult, a leading provider of Web-enabled business solutions proudly announced today it has again attained Gold Certified status in the Microsoft Partner Program, this time with competencies in Business Process and Integration Solutions and Custom Development Solutions, recognizing Stratapult's expertise and total impact in the technology marketplace. As a Gold Certified partner, Stratapult demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

Stratapult specializes in building custom solutions that help companies automate business processes in new and creative ways and at the same time capture the greatest value for their IT investment. With 19 Microsoft Certified Professionals and 50 Microsoft certifications, Stratapult has the resources to effectively implement complex business solutions using Microsoft technology. Stratapult consistently delivers solutions that work, within a client's budget and timeline.

"Achieving Gold Certified status since 2002 demonstrates our continued commitment to Microsoft technologies and our consultants who implement them," said Tom Brown, President of Stratapult. "Our proficiency in Microsoft technologies helps us reduce the risk in our clients' complex technology projects which results in lower cost solutions."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "Today, Microsoft recognizes Stratapult as a Microsoft Gold Certified Partner for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology."

As one of the requirements for attaining Gold Certified Status, Stratapult had to declare at least one Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

The Microsoft Business Process and Integration Solutions Competency is designed for Microsoft Certified and Gold Certified Partners with proven proficiency in implementing and deploying server-based portals for driving Internet commerce and business applications using Microsoft tools and software. Delivering the high levels of reliability

and availability required of business-to-customer Web sites requires not only great technology but also the competency to plan, deploy, support and migrate those solutions. Microsoft Gold Certified Partners enrolled in this competency have demonstrated knowledge of, and experience with, the deployment of Internet-based solutions and infrastructure using Microsoft tools and software.

"Partners play a critical role in delivering solutions to our customers that complement their applications and services," said Ted Kummert, corporate vice president of the Business Process and Integration Division at Microsoft. "The value of Solutions Competencies is that they allow Microsoft to deliver resources and training to partners, enabling them to better meet the needs of their customers."

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

Stratapult Marketing